

Technology And Strategy: Conceptual Models And Diagnostics By Richard A. Goodman

By Richard A. Goodman

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Fig. 1 illustrates a basic conceptual framework model for technology transfer, Hence decisions made in the firm's R&D function and technology strategy more

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Sanjay "Sunny" Kapoor | LinkedIn -

Sunny Kapoor is Founder and Managing Partner of ThinkPartners strategy, operations & technology for the Richard Goodman award for Strategic Planning

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