



Henry Schein providers receive preferred pricing on patient financing with the Citi® Health Card.



Patient financing that works for your practice:

- Financing options that allow patients to pay for treatments over time
- No Interest payment plans
- Low Merchant (Provider Discount) Fees
- No enrollment fee or minimum volume fee
- Payment to your practice within 2-3 business days
- No special equipment required to process Citi Health Card transactions
- Quick application processing, so care can begin immediately in most cases

The Citi Health Card program can be integrated into DENTRIX or Easy Dental to offer patient financing options and process applications online automatically.



See how your practice can save.

With multiple Payment Plans available, you can choose which plan(s) works best for your practice.

HENRY SCHEIN® SAVINGS COMPARISON

Payment Plans	Sample Sale Amount Financed	Sample Schein Merchant Fee Rate*	Sample Schein Merchant Fee	Sample Comparison Merchant Fee Rate**	Sample Comparison Merchant Fee	Sample Dollar Savings for Schein Customers	Sample Percent Savings for Schein Customers
6 mos No Interest (Min. Financed Amount \$250)	\$400	3.99%	\$15.96	6.90%	\$27.60	\$11.64	42%
12 mos No Interest (Min. Financed Amount \$500)	\$700	7.99%	\$55.93	9.90%	\$69.30	\$13.37	19%
18 mos No Interest (Min. Financed Amount \$750)	\$1000	10.99%	\$109.90	13.50%	\$135.00	\$25.10	18%

Three transactions of \$800 per month financed on a 6-month No Interest plan can save your practice \$838.08 per year compared to competitive financing programs!

* Merchant Fee Rate is the cost to your practice and is calculated as a percentage of each Citi Health Card sale.

** No Interest Plan Merchant Fee Rate charged by a major national competitor, April 2009. Competitive plans require \$300 minimum purchase for 6, 12 and 18 months plans. Your actual savings may vary depending upon amount financed, Merchant Fee Rate available to your practice and patient choice of financing plan. See Preferred Provider Agreement for more detail.

What's good for the patient is good for your practice.

Discover how the Citi® Health Card, together with Henry Schein, can help you increase treatment acceptance and patient loyalty.

Additional Benefits Include:

BENEFITS FOR YOU

- **Low merchant rate**
As low as many bankcard rates
- **No equipment to buy**
Process transactions on your MasterCard® bankcard terminal or via phone
- **Effortless maintenance**
Citi handles all patient billing and collections
- **Improved cash flow**
Payments in 2-3 business days

BENEFITS FOR YOUR PATIENTS

- **Fast, easy application process**
- **Increased treatment options and more complete care**
Paying over time with no interest opens up possibilities
- **No hassles**
No money down and no pre-payment penalties

No Interest Plans	Minimum Financed Amount	Merchant Discount Rate [†]
6 Months No Interest	\$250.00	3.99%
12 Months No Interest	\$500.00	7.99%
18 Months No Interest	\$750.00	10.99%

[†]Merchant Discount Rate is the cost to your practice, and is calculated as a percentage of each Citi Health Card sale.



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To get your information package, call 1-800-443-2756 or fill out the information below and fax to 1-414-290-2574.

Practice Name _____

Business Phone _____

Business Address _____

Business Fax _____

City _____ State _____ Zip Code _____

Number of Doctors in Practice _____

Your Name _____

Best Time to Reach You _____

Your E-mail _____

Currently using Patient Financing? _____

Contact Name _____

Contact E-mail _____

Henry Schein Rep Name _____